

May 19, 2011
Approved Meeting Minutes
Beaver Meadow Golf Advisory Committee

Members Present:

Chris Mulleavey, Chair
Roger Jobin
Fran Hunt
Dick Holden
Mark Coen
Vera Buck
Charles Vanasdalan
Bernard "Sid" Chase
David Gill
Ed Deshaies

Members Absent:

David Croft
Jennifer Kretovic
Jim Marshall
Bob Vachon

Others Attending:

Phil Bilodeau
Chris Jacques

A call to Order

5 Minutes of Public Input

None

Chris asks if there is a motion to approve the Draft minutes from the April 19, 2011 meeting or any questions about the minutes.

Mark moves approval of the minutes from the April 19, 2011 Meeting.

Chris seconds the motion.

Motion Carries 6-0

Sid reports things are going well in maintenance. Seasonal crew is almost all on now. Pump house replacement is to be put off one year. Current pro forma cannot support it.

5 year plan/Master Plan

There is no money in the CIP for a master plan. David feels it is important that we have a plan so we are working towards a goal rather than reacting to what comes up. Chris feels that with skills at the table we could build our own plan. David suggest doing it over 4 to 5 months and then present to Council.

When group last visited this issue we were pleasantly surprised at the progress made on suggestions from Architects.

We should revisit those plans

Mark notes drainage was one of the important things in all the reports and staff has been working on both irrigation and drainage.

Sub-Committee for long term planning?

Sid will find old list of priorities.

Mark notes the brochure produced by Town and Country is part of our ongoing marketing efforts. It was printed Town and Country at no charge as part of the FUTURES run.

It would be good to get a sponsor for next year's brochure, note the dollar amount paid and publically thank the sponsor(s) through City Council.

Should we start looking now?

David explains that Parks and Recreation is set to receive funds to re-brand itself through signage and increased marketing. Golf will be part of that process. The rebranding will take place over the next year with the first step being to hire a marketing firm to consult with.

Mark asks: how do we proceed with long term plan?

Chris suggests we meet in June take July and August off because of the Futures tour and vacations, and then set milestones to keep us on track through the fall.

Sid will bring in old ideas

Parks and Recreation is set to go to Council late this fall with a plan to establish a foundation to fund parks improvements. Once this is done, Golf can use similar model.

Twilight Permits

Ed says there are 60 Twilight Permits Holders

25-30% of them are former full Permit Holders, the balance are new or league players.

It is said some would not have joined if not for the new Permit.

Some of the Permit Holders who left are already talking about coming back, there is less of a social scene at their new clubs, fewer tournaments to play in.

Other

Course last rated 2008 and before that 2002. Handicap holes to be changes when new scorecards come in.

Granite tee signs should be removed or replaced. Millennium Advertising has had no luck selling ads for them.

Vera has 2 observations. There should be more Porta Pottys and Water on the course.

FUTURES

Tournament is still looking for sponsors.

The Rotary Pro Am has sold out.

Very few spots left in Corporate Pro Am

Pond Update

Survey work done

Staff will meet soon to discuss moving forward

If we go forward we will break ground in November

There will be a neighborhood meeting before we proceed

Operating costs are still being looked at. How will they be funded?

Chris asks if there is a motion to adjourn.

Dick so Moves.

Chris Seconds,

Motion Carries. 7-0

Meeting is set for June 30, 2011

7:30 AM

Beaver Meadow Clubhouse

Agenda:

Public Input

Approval of Minutes

Old Business

5 Year Needs and Improvement Plan

Meeting Adjourned.